**Brief for Skincare Brochure**

Natural LifeTM has developed a new range of skincare containing natural and organic active ingredients. We have added 6 botanical ingredients to enhance the quality of our products.

Brochure design should be extremely stylish but also include an Australian theme.

**6 Botanicals Brief**

**Davidson Plum** is a native Australian fruit found in the rainforests of Queensland. It contains high levels of anti-oxidants. This provides significant hydration for the skin and strengthens elasticity.

**Kakadu Plum** is one of the world’s richest sources of Vitamin C. The plant is found in Northern Australia. It is used most commonly in skincare to brighten and plump the skin, giving it a youthful appearance.

**Rosella Extract** is a native species of hibiscus and high in anti-oxidants. It stimulates a natural, healthy metabolism for optimal skin cell renewal.

**Organic Rosehip Oil** is rich in Vitamin E & Omega 3, 6 and 9 essential fatty acids. Your skin will be comforted, deeply moisturised, look vibrant, feeling smooth and soft.

**Organic Avocado** provides a rich source of Vitamin A, B, D and E. It penetrates the skin evenly and quickly, allowing skin to be smooth and moisturised.

**Vitamin E** is a strong anti-oxidant vital in protecting skin cells from UV light, pollution and other elements that can damage the skin. It helps improves overall skin health by deeply penetrating the skin to reduce the appearance of deep wrinkles, dry and cracked skin.

**Products**

**Moisture Infused Marine Collagen Cream 50gm**

Natural Life Moisture Infused Marine Collagen Cream will keep your skin well hydrated and replenished helping to soften fine lines and wrinkles. Marine collagen helps maintain skin’s elasticity and strength by stimulating the synthesis of new collagen. The addition of 6 Australian Natural and Organic Botanical extracts will give your skin a rejuvenated, fresh appearance.

**Marine Collagen Bio-Essence Concentrate 30ml**

Natural LifeTM Marine Collagen Concentrate contains the pure collagen, a powerful anti-ageing protein that penetrates deep into the skin’s layers. It stimulates the synthesis of collagen which is important in improving the skin's elasticity and suppleness, reducing lines and wrinkles.

With the addition of 6 Australian Natural and Organic Botanical extracts, your skin will appear more healthy, youthful and rejuvenated.

This unique formula is suitable for all skin types.

**Phyto Revitalising Face Cream 50gm**

Natural Life Phyto Revitalising Face Cream is a deeply moisturising cream immediately absorbed by the skin. It is enriched with Phylderm® Vegetal C2, nature’s equivalent to Placenta protein. Phylderm® Vegetal C2 is obtained by gentle hydrolysis of non GMO soy proteins. Thanks to its unique composition in essential nutritive elements, it relaunches the natural energy of skin cells working to defend against stress and ageing. With the addition of 6 Australian Natural and Organic Botanical extracts, your skin will be revitalised and vibrant.

**Phyto Intense Concentrate Serum 30ml**

Natural LifeTM Phyto Concentrate Serum is enriched with Phylderm® Vegetal C2, nature’s equivalent to Placenta protein. Phylderm® Vegetal C2 is obtained by gentle hydrolysis of non GMO soy proteins. Thanks to its unique composition in essential nutritive elements, it relaunches the natural energy of skin cells working to defend against stress and ageing. With the addition of 6 Australian Natural and Organic Botanical extracts, your skin will feel radiant, revitalised and more youthful.

This unique formula is suitable for all skin types.

**Lanolin Nourishing Face Cream 100gm**

Natural Life Lanolin Nourishing Face Cream is a beautiful, rich blend of natural Australian Lanolin with 6 Australian Natural and Organic Botanical extracts designed to help nourish and protect your skin’s natural beauty and elasticity.

**Lanolin & Vitamin E Skin Cream 250gm**

Natural LifeTM Lanolin & Vitamin E Cream is a smooth, rich moisturising and healing cream. With its rich blend of natural Australian Lanolin, Vitamin E & 6 Natural & Organic Botanical extracts, it has been specially formulated to preserve the health of your skin. Vitamin E helps improve the appearance of the skin through its rich, moisturising properties. It decreases skin damage, inflammation, and the signs of premature ageing of skin associated with exposure to the sun’s UV rays whilst deeply moisturising and penetrating the skin, leaving it soft and supple. Natural LifeTM is highly recommended for all skin types, especially dry, sensitive and cracked skin.

**General text Info:**

For external use only.

Store below 30oC

Made in Australia

Contains Natural Active & Organic Active Ingredients

No Parabens

No Sulphates

No Mineral Oils

No Artificial Colours

No Petro-chemicals

No Harsh detergents

No Ethyl Alcohol

Manufactured for:

Lifetime Health Products Pty. Ltd.

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[www.naturallife.com.au](http://www.naturallife.com.au)

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